



OHIO BURSARS ASSOCIATION • EST. 1977

Ohio Bursars Association

Summer 2022 Board Meeting

July 18, 2022

In attendance: Cory Gadel, Laura Shannon, Becky Sparks, Jessica Mautz, Virgil Lloyd, Scott Medley, Dave Wilbur, Leigh Jackson, Shannon Hadding

Not in attendance: Kendel Holloway, Andrea Seward

- I. The meeting was called to order at 1:00pm by President, Cory Gadel.
- II. **Old Business:**
 - a. Membership report – Cory
 - i. Cory is piecing together memberships and will get it to Scott in the next few weeks
 - b. Discussion of the OBA Gmail Account
 - i. Who grants access? Password/Credentials
 - c. Cory provided Spring Board Minutes
 - i. A motion was made to approve the Spring Board Meeting minutes by Laura Shannon; a second to approve was made by Jessica Mautz. **The motion carried.**
- III. Website Updates
 - a. Laura is going to work on the Dues link in Cashnet
 - b. Board members need to be updated on the website. Need pictures of new members
 - c. Give Virgil PDF of updated by-laws to post
 - d. Update member directory and partnership lists
 - e. Meeting minutes posted to the page have fallen behind. Give to Virgil to update.
 - f. Add 2023 dues to website and Fall conference registration
 - g. Change distribution of the contact email on the site to Cory, Becky, and Scott. Remove Laura.
- IV. Fall Conference
 - a. Normally held in October, typically Columbus
 - b. Marriott is happy to host again with a discount
 - c. One-day conference to be over by 4pm
 - d. Looking for speaker ideas and going to send an invite to Hershel at AG
 - e. 3 members from each school can attend for free
 - f. Considered inviting Kentucky Bursars, but does not seem like the best timing to do
 - g. Open board positions
 - i. Treasurer, 2-year public, membership-at-large, president-elect

- h. Discussed possible conflicts in October
- V. Invoices
 - a. Cory to reach out to Sherry about getting invoices for yearly dues out by August 1st
 - b. Might have to hold off due to Andrea being on medical leave
- VI. Business Partners
 - a. What can we do make the business partners membership worthwhile?
 - b. Other conferences offer Gold/Silver/Platinum levels
 - c. Put vendors in the same room as the food to create a better flow
 - d. Give them more ability to have contact with attendees- be in the same room as the sessions
 - e. Session opportunities, higher level of sponsorship to have a session or break out
 - f. Look into a raffle to drive people to see the Business Partners
 - g. Have a sponsorship around the evening event at Spring Conference
 - h. Each day of conference have specific time slotted for vendor presentations
 - i. Send in ideas for additional business partners
 - j. Sell advertising and imbed on website
- VII. Updated Budget
 - a. Left dues the same for Business Partners
 - b. As of spring we had 15 paid business partners and 43 paid schools
 - c. The spring conference rate is fluid depending on final costs
- VIII. New Business:**
 - a. Going to start new quarterly zoom meetings. The first zoom will be a birds of a feather on September 20th at 10am
 - b. Starting to think about the spring conference 2023. From prior experience need to start to look for venue earlier. Need venue for 3 days straight. Start talking dates soon. Email venues for dates in October. Discussed if it is better to have it in a central location (Columbus) or at the host university. Trying to decide what might help attendance.
 - c. Need 'evening out' and speaker ideas
- IX. Adjournment**
 - a. Meeting adjourned at 2:25pm.