Ohio Bursars Association Presents

Fall 2024 Conference

**“Fall Forecast with the OBA – What’s Up Ahead for Higher Ed.”**

Nationwide Hotel & Conference Center, 100 Green Meadows Dr. S., Lewis Center, OH 43035

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| **Thursday, October 3, 2024** |
| **TIME** | **TITLE** | **ROOM** |
| 8:00 am – 9:00 am | **Registration, Breakfast, & Welcoming Remarks** | Outside Hickory 2 |
| 9:00 am – 9:30 am | **Fall Business Meeting**Shannon Hadding, Bursar, Ohio Northern University | Hickory 2 |
| 9:30 am – 10:15 am | **Conducting a Price Sensitivity Analysis**Rachel Pauletti, Director, Forvis Mazars | Hickory 2 |
| 10:15 am – 10:30 am | **Break** |  |
| 10:30 am – 11:15 | **The Impact of Artificial Intelligence in Higher Education**Virgil Lloyd, Sr. Business Development Executive, Nelnet Campus Commerce |  |
| 11:15 am – 12:00 pm | **PCI Compliance… What Role Does the Bursar Play?**Karen Jones, Assistant Treasurer/Bursar, Cincinnati State | Hickory 2 |
| 12:00 pm – 12:45 pm | **Lunch** | Ohio Dining  |
| 12:45 pm – 2:15 pm | **Micro Aggressions** Jennifer Adair, Esq., Adair Consulting LLC, Founder and CEO  | Hickory 2 |
| 2:15 pm – 2:30 pm  | **Break**  |  |
| 2:30 pm – 3:15 pm | **Non-Tuition Payments**Mason Rick, Payment Sales Account Manager, TRANSACT | Hickory 2 |
| 3:15 pm – 4:00 pm | **Open Forum/Roundtable Discussion** Sarah Mayer, Miami University, Shannon Hadding, Bursar, Ohio Northern University, Karen Jones, Assistant Treasurer/Bursar, Cincinnati State | Hickory 2 |