



## Ohio Bursars Association Presents Spring 2025 Conference

Nationwide Hotel & Conference Center, 100 Green Meadows Dr. S., Lewis Center, OH 43035

**Thursday, May 8<sup>th</sup>, 2025**

TIME	SESSION	ROOM
8:00-9:15	<b>Registration &amp; Breakfast</b>	NorthPoint Ballroom 1
9:15-10:00	<b>Welcome and Small Group Discussion</b>	NorthPoint Ballroom 1
10:00-11:00	<b>General Session – State Update:</b> Christopher Kacir, Associate Vice-Chancellor for Student Success, Ohio Department of Higher Education	NorthPoint Ballroom 1
11:00-11:15	<b>Refreshment Break</b>	
11:15-12:15	<b>General Session - Embracing Change:</b> Doug Plummer, key2recovery	NorthPoint Ballroom 1
12:15-1:00	<b>Lunch</b>	Ohio Dining Room
1:00-2:00	<b>General Session - Enrollment Cliff Myths, Realities, and Strategies:</b> DéRecco Lynch, Emilee Suchomski, and Brian Harris, University of Cincinnati	NorthPoint Ballroom 1
	<b>Bursar Basics 1: Basic Responsibilities, Tuition, Payments, and Payment Plans</b>	Dogwood 3
2:00-3:00	<b>Roundtable: Lessons in Leadership</b>	NorthPoint Ballroom 1
	<b>Bursar Basics 2: Financial Aid and Refunds</b>	Dogwood 3
3:00-3:15	<b>Refreshment Break</b>	
3:15-4:15	<b>General Session - Fraud and Fraud Prevention:</b> Ryan Bond, Convera	NorthPoint Ballroom 1
	<b>Bursar Basics 3: Collections and Loan Management</b>	Dogwood 3
4:15-5:00	Hotel Check In	
5:00-6:00	<b>Business Partner Reception</b> Sponsored by General Revenue Corporation 	NorthPoint Prefunction
6:00-7:00	<b>Dinner</b> Sponsored by ECSI 	NorthPoint Ballroom 1
7:00-9:00	<b>Entertainment with Excesss Trivia</b>	NorthPoint Ballroom 1



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### Friday May 9<sup>th</sup>, 2025

TIME	SESSION	ROOM
8:00-9:00	Registration & Breakfast	NorthPoint Ballroom 1
8:30-9:00	Business Meeting	NorthPoint Ballroom 1
9:00-9:45	General Session - How America Succeeds after College: Melony Ohalek & Joe Fries, Sallie Mae	NorthPoint Ballroom 1
9:45-10:00	Refreshment Break	
10:00-11:00	Roundtable: Third party payments (Corporate, VA, Military and other government payments)	NorthPoint Ballroom 1
11:00-12:15	General Session: Washington Update - Bryan Dickson, NACUBO	NorthPoint Ballroom 1
12:15-1:00	Lunch	Ohio Dining Room
1:00-1:45	Birds of a Feather: Public Schools- Ohio Attorney General	NorthPoint Ballroom 1
	Birds of a Feather: Private Schools- Tuition Discounting Strategies: Carrie Short (Baldwin Wallace) and Melanie Weaver (Ohio Northern)	Birch 3
1:45-2:00	General Session - Leveraging Bursar Office Interactions to Enhance Student Outcomes: A Holistic Approach to Higher Education Collections - Becky Jasinski, Youngstown State	NorthPoint Ballroom 1
2:00-2:45	General Session - Managing Difficult Conversations: Dave Wilber, Williams & Fudge	NorthPoint Ballroom 1
2:45-3:00	Refreshment Break	
3:00-4:00	ListServ Live - Open Discussion	NorthPoint Ballroom 1

### SPECIAL THANKS TO OUR 2025 EVENT SPONSORS

